

overstockArt.com Launches New Luxury Gallery

The online retailer has created an exclusive line of hand-crafted oil paintings incorporating unique materials and introducing a new level of quality.

Wichita, KS ([PRWEB](#)) July 27, 2015 -- [overstockArt.com](#), the popular online art gallery, released today its new [Luxury Line painting gallery](#).

The new line is an exclusive collection only to be found at overstockArt.com.

Each of the paintings in the newly-launched gallery have an extra luxurious look and feel to them. Embellished with gold and other metallics, customers can now order Vincent Van Gogh, Claude Monet and Gustav Klimt masterpieces that glimmer and shine even brighter than the originals.

The gallery consists of paintings that the company's in-house designers have selected to receive an additional layer of glimmer and elegance based on how well a painting lends itself to this extra attention and from customer feedback and popularity. Gold, silver or bronze metallic paint are then applied as part of the re-creation process that results in a custom, exclusive style that is not offered anywhere else.

[Gustav Klimt](#) frequently used metallic paint in the creation of his masterpieces; it is rare to find any reproduction of his work that not only stays true to the original in this manner, but one that also adds an additional layer of beautiful texture and color: overstockArt.com's Luxury Line gallery delivers both.

Anticipating that customers will want high-quality frames that will best showcase these customized original works of art: the new gallery will also include the most top-shelf frames the company has to offer. One example of a frame that will be offered in the new gallery is their [Gold Pearl Frame](#), which features a soft gold finish and real mother of pearl inlay.

The overstockArt.com frame preview tool and mobile apps help customers easily create the perfect frame to complement their painting and also to envision exactly how frame and painting will look in their home.

"This new collection is a testament to our desire to give our customers elegance and beauty beyond the mundane," said David Sasson, President and CEO of overstockArt.com. "In addition; customers are always searching for new and exciting ways to make their space exceptional and this new gallery delivers a one-of-a-kind experience not available anywhere else!"

To learn more about the new Luxury Line Gallery visit:
<http://www.overstockart.com/luxurygal.html>

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About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The



company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011, 2012 and 2014 Second 500 Guides, and was recognized with the STELLAService Seal for Elite customer service. For more information, visit <http://www.overstockArt.com>.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).